

STIMULUS PLAN*

Tough Economy

Well, no sooner than I declared a good year in my last letter then **wham!** The economy tanks. It's a scary time to spend money. Like all of you I'm holding off on a lot of spending. But the one thing we are all lucky for is living here in Oklahoma and especially Tulsa.

Property values never soared like on the east or west coast so our housing values could not crash as far as theirs. Tulsa's housing market is showing itself to be quite stable, no great highs or lows. That's why investing in your home here is still a good idea.

UNABASHED SOLICITATION

Here it comes again an offer to get you to spend money. I will give \$100* stimulus checks to anyone from now to the end of the year. That's \$100 off any project of \$500.00 or more. As I figure it that's as much as 20% off. I'll also offer a \$25 stimulus check off any job under \$500.

Is it a gimmick...sure. But if there ever was an investment worthy of protecting, it's your home. Nothing will increase in value and stand the test of time like your home. Don't let minor repair issues become major expenses. Whether it's fixing a bit of siding, repairing a fence or replacing a window no job is too small. Don't put off that new kitchen, deck or bath remodel.

Save the check and give it to me after I quote your job. I promise you I intend this to be a real discount.

PASSTHE STIMULUS (silly)

If your not planning to tackle a project now or in the near future than consider giving the check to a friend. Unlike real money you can copy these checks and pass them around to all of your friends. Have a **Stimulus Party**, set out bowls of stimulus checks. Your friends will think you won the lottery. I know this part is silly but you get the idea.

As I've said before word-of-mouth is what keeps me going.

Give me a call.

629~1131

Bob Bulick

